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CU Professionals Tapped for Catalyst Councils

Plano, TX – Catalyst Corporate Federal Credit Union has named 24 credit union professionals to serve as members of its newly formed Catalyst Councils.

“We were very pleased with the strong interest from our membership in joining a Catalyst Council,” said Dianne Addington, President/CEO of Catalyst Corporate. “Settling on a slate of participants from a pool of highly qualified candidates proved challenging, but we were guided by our promise to ensure diversity—in asset size, geography and areas of expertise.”

Catalyst Corporate first announced its plans to form Catalyst Councils in September 2011 and began recruiting applicants during its fall conferences—the Economic Symposium and Economic Forum. Catalyst Councils are being established to channel member feedback into the corporate’s decision-making process and will meet four times annually to discuss products, service levels and strategic initiatives.

“Forming the Councils is one of many ways Catalyst will continue to be a member-driven organization,” said Addington. “It is imperative that we align our offerings with our members’ own strategic plans, and the Councils will help us achieve that goal by influencing the manner in which Catalyst uses its resources.”

Thus far, Catalyst Corporate has finalized participants for two of the three regional councils—the Eastern Regional Catalyst Council and the Central Regional Catalyst Council. The application process for the Western Regional Council has been extended to allow credit unions in that region to apply following the December announcement that Catalyst Corporate had won the bid to acquire the operations of Western Bridge Corporate Federal Credit Union.

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The Central Regional Catalyst Council members are:

Lisa Coen, Comptroller, Oklahoma Employees Credit Union, Oklahoma
Kathi M. Gill, President/CEO, Neighbors Federal Credit Union, Louisiana
Karyn Gonyea, Vice President, Union Pacific of Arkansas, Arkansas
Linda Jeffery, President/CEO, TruService Community Federal Credit Union, Arkansas
Jared Johnstone, VP/Deposit Operations & Business Services, Mountain America Credit Union, Utah
Keith Kearney, President/CEO, InvesTex Credit Union, Texas
Kim Troy Kyle, Chief Information Officer, Capital Credit Union, Texas
Derrick Peterson, SVP/CFO, Greater Texas Federal Credit Union, Texas
Drew Schmid, EVP/CFO, Randolph-Brooks Federal Credit Union, Texas
Andrea Stocks, COO, A+ Federal Credit Union, Texas
Marty Tressell, President/CEO, High Plains Federal Credit Union, New Mexico
Diane Ward, CFO, Bossier Federal Credit Union, Louisiana

The Eastern Regional Catalyst Council members are:

Brian Akin, President/CEO, North Georgia Credit Union, Georgia
Tim Bridges, EVP/CFO, Associated Credit Union, Georgia
Sean Ferrell, AVP/Controller, LGE Community Credit Union, Georgia
Kevin Hill, VP/CFO, Five Star Credit Union, Alabama
Walter Hobby, CFO, CDC Federal Credit Union, Georgia
Beverly Knutsen, Senior VP, Augusta Metro Federal Credit Union, Georgia
Gary Kyle, CFO, Atlanta Postal Credit Union, Georgia
Maggie Martinez, President/CEO, South Florida Federal Credit Union, Florida
Keith Pritchard, CEO, Georgia-Florida United Methodist Federal Credit Union, Georgia
Issa Stephan, President/CEO, First Financial FCU, New Jersey
Mary Svoboda, SVP/COO, Jax Federal Credit Union, Florida
Sam Whitehurst, President/CEO, Summit CU, North Carolina

“The credit union professionals who have been selected to participate on the Catalyst Councils are poised to make a real and lasting difference for Catalyst Corporate and its membership,” said Addington.

The deadline for applications to the Western Regional Catalyst Council is January 31, 2012. An application can be found on the Western Bridge credit union region of the Catalyst Corporate website at <http://www.catalystcorp.org/westernbridge.aspx>. For more information, contact Amy Fuller, Vice President, Corporate Communications, at 770-476-9704, ext. 8361 or at afuller@catalystcorp.org.