

Introducing Our Newest Star — The MasterCard Debit Card

[Insert Your Credit Union Name Here] is introducing the new easy way to pay — the MasterCard Debit Card — now available at your credit union.

The MasterCard Debit Card offers you premiere convenience when you use it for all your shopping needs. No more bulky check books, multiple identification cards or large amounts of cash. Just swipe the card and the funds are deducted directly from your credit union checking account.

You can use the MasterCard Debit Card to pay for gas, groceries, dining and entertainment, shopping and more. And, since it's accepted everywhere MasterCard is

accepted, you can use your MasterCard Debit Card at all those places where checks are not accepted. You can even use your MasterCard Debit Card to order merchandise or services online, by phone or mail without building a credit balance. Plus, you pay no annual fee or interest. Now that's red carpet treatment!

And, while you may feel like a star when you use your MasterCard Debit Card, you can leave the bodyguards at home because it's also the safe way to pay. Not only are you carrying less cash, but each MasterCard Debit Card comes with a Personal Identification Number (PIN), which is only known to you. When you do need cash, simply use the MasterCard Debit

Card as an ATM card to get cash directly out of your savings and/or checking accounts.

Using the MasterCard Debit Card is also a great way to keep your spending "low-budget." Since every transaction will be itemized on your monthly statement, you'll know exactly where your money is being spent.

The MasterCard Debit Card is now *playing* at your credit union. All you need to do is have your people call our people — or better yet — contact us yourself and see how you can take advantage of the exclusive benefits this card has to offer. We think you'll give it a thumbs up.