

## **330 WORDS**

### **INTRODUCING OUR NEWEST STAR - THE VISA CHECK CARD**

[Insert Your Credit Union Name Here] is introducing the new easy way to pay - the Visa Check Card -- now available at your credit union.

The Visa Check Card offers you premiere convenience when you use it for all your shopping needs. No more bulky check books, multiple identification cards or large amounts of cash. Just swipe the card and the funds are deducted directly from your credit union checking account.

You can use the Visa Check Card to pay for gas, groceries, dining and entertainment, shopping and more. And, since it's accepted everywhere Visa Cards are accepted, you can use you Visa Check Card at all those places where checks are not accepted. You can even use your Visa Check Card to order merchandise or services online, by phone or mail without building a credit balance. Plus, you pay no annual fee or interest. Now that's red carpet treatment!

And, while you may feel like a star when you use your Visa Check Card, you can leave the bodyguards at home because it's also the safe way to pay. Not only are you carrying less cash, but each Visa Check Card comes with a Personal Identification Number (PIN), which is only known to you. When you do need cash, simply use the Visa Check Card as an ATM card to get cash directly out of your savings and/or checking accounts.

Using the Visa Check Card is also a great way to keep your spending "low-budget." Since every transaction will be itemized on your monthly statement, you'll know exactly where your money is being spent.

The Visa Check Card is now playing at your credit union. All you need to do is have your people call our people - or better yet - contact us yourself and see how you can take advantage of the exclusive benefits this card has to offer. We think you'll give it a thumbs up!