

Sample Newsletter Article – 116 or 165 words

ACH Origination Promotion

## **WE JUST MADE YOUR LIFE BRIGHTER!**

<CU Name> now has a way to make your life a little brighter and a little easier. <CU Name> now participates in ACH Origination. ACH Origination allows your credit union to provide members with a service that automates payments and deposits.

With this new service, you can:

- Schedule recurring payments
- Make your credit union mortgage payment or car payment automatically
- Avoid late loan payments
- Stop writing checks and hunting for stamps
- Enroll for government benefits, such as Social Security, with no paperwork
- And, for business members, reduce costs by sending payroll electronically

*\*see below for additional text to insert here if your credit union is participating in Directo a Mexico*

For more information, contact a <CU Abbreviation> teller today at <phone number>.

\*But that's not all! ACH Origination also allows us to provide you with cross-border transfers. <CU Name> is now your gateway to the Directo a Mexico remittance program. Directo a Mexico sends money to your friends and relatives in Mexico for a fraction of the cost of wire services.